

## Robbi Davis THE ROBBI DAVIS AGENCY, INC.

Robbi Davis says helping people every day is the driving force in her 31-year career in insurance. Born and raised in Pine Bluff, Davis just celebrated the 20th anniversary of her own firm. The Robbi Davis Agency Inc., looking to serve clients better, recently moved to a new office in west Little Rock. A health insurance specialist, Davis has been married for 24 years to Scott Davis, who joined the agency full time in 2014. They have two children: Maggie, 19, a sophomore at Brigham Young University, and Parker, 17, a junior at Central High School in Little Rock. This is the fifth consecutive year that Robbi Davis has been named by the *Soirée* readers a Best Insurance Agent.



**What type of coverage do consumers often forget to purchase?** Long-term disability. Group LTD is affordable when purchased by an employer under a group plan, and it provides protection for employees' paychecks if they become disabled prior to age 65. More than 50% of disabled Americans are in their working years, from 18-64.

**Is it better to have a high insurance premium and low deductible or vice versa?** I am a huge fan of the high-deductible health plans that can be funded by a health savings account or flexible spending account. It is smart to take the premium savings and fund one of these accounts on a tax-free basis. Overall, these plans provide a much richer benefit than the average deductible/copay plan.

**What makes your customer service outstanding?** Our goal is to make sure that each caller to the agency talks to an agent the first time that they call, and that we respond to all inquiries the same business day. Rarely does a caller receive a recorded message. My team goes above and beyond to treat each person the way that we would want to be treated.

### MINI QUIZ

**Neighborhood:** Pleasant Valley

**Favorite app:** Family Map

**Favorite food:** Seafood

**Favorite lunch spot:** Newk's

**Two things you like to do outside the office:** Shopping and interior design

**Favorite show to binge watch:** "Modern Family"

**Favorite genre of music:** Pop

**Dream vacation:** Costa Rica



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